

PRESS RELEASE | 16 05 2024



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EXTENDAM ADDS TWO NEW ICONIC EUROPEAN ASSETS TO ITS PORTFOLIO FOLLOWING THE ACQUISITION OF SOFITEL ROMA VILLA BORGHESE AND SOFITEL LISBON LIBERDADE

EXTENDAM continues its expansion in Europe with the acquisition of two landmark hotels. The 78-room Sofitel Roma Villa Borghese, housed in a former 19th century palazzo, benefits from an outstanding location between Villa Medici, Via Veneto and Villa Borghese gardens. In Lisbon, the 163-room Sofitel Lisbon Liberdade boasts breathtaking views thanks to its location on the city’s most prestigious avenue.

Bertrand Pullès, Deputy Managing Director of EXTENDAM, indicated:

These two deals mark the beginning of our partnership with Sofitel, a pioneer brand in French luxury hospitality which we are happy to

support as the brand celebrates its 60th anniversary this year.

Maud Bailly, CEO of Sofitel, MGallery and Emblems added:

For 60 years, Sofitel has embodied French luxury hotels, with the desire to blend harmoniously this “little piece of France” with local cultures in each of our 120 hotels around the world. Our brand claims a sincere luxury with recognizable services and culture, and a positive societal impact, thanks to an ambitious environmental roadmap. 42% of all Sofitel hotels are currently eco-certified, and 100% of them will be qualified as such by the end of 2025. Sofitel is thus paving the way for a committed luxury, where

beauty, experience and emotion join responsible and sustainable fundamental for each stay. Today, we are delighted to have EXTENDAM as a partner to support the Sofitel brand's influence in Europe. In addition to their robustness and professionalism, EXTENDAM is perfectly understanding the brand DNA and the ambition we have for Sofitel.

SOFITEL ROMA VILLA BORGHESE: CELEBRATING THE DOLCE VITA LIFESTYLE IN THE HEART OF ROME

The 19th century palace is located on Via Lombardia, a quiet street in the heart of Rome, and is only a few steps from the iconic Villa Borghese gardens, Piazza di Spagna and Via Veneto.

Built in the heart of a district renowned for its numerous touristic sites such as the Villa Medici, the Trevi Fountain and the Piazza del Popolo, the Sofitel Roma Villa Borghese benefits from a high appeal with travelers, as well as a close proximity to numerous luxury boutiques, the embassy of the United States of America and Great Britain,

the Italian Ministry of Defense, Economy, and Finance, and important corporate headquarters.

The 5-star hotel offers high-quality services including Settimo, a 60-seat restaurant, a roof terrace with panoramic view of Rome, a fitness center as well as meeting rooms. Following an extensive renovation in 2018 by designer Jean-Philippe Nuel, the asset offers a classic contemporary style that combines the Italian “Dolce Vita’s” lifestyle and the French Art de Vivre. The hotel will now undergo a new phase of technical works to improve its energy and environmental performances.

Maxime Durand, Manager in charge of the operation for EXTENDAM added:

To finance this operation, we contracted a Green Loan with the support of Crédit Agricole Corporate Investment Banking teams in Milan. This first collaboration with CACIB marks also our entry into the Roman hotel market.

EXTENDAM has appointed Ring a Bell Hospitality as asset manager of the hotel.



PHOTOS ACTUELLES © DR

**SOFITEL LISBON LIBERDADE:
A CHARMING LUXURY HOTEL
IN THE CITY OF SEVEN HILLS'S
HEART**

Sofitel Lisbon Liberdade benefits from a strategic central location on the famous Avenida da Liberdade, a busy avenue internationally renowned for its neoclassical architecture, luxury shops and elegant cafes. The asset is located close to must see tourist attractions such as the Sao Jorge Castle, the Barrio Alto district and the Terreiro do Paço.

The 5-star hotel offers a gourmet restaurant - Matiz -, a bar, a banquet area, a fitness room and meeting & event spaces.

The landmark hotel will enter into an ambitious and sustainable renovation that will boast high sustainability credentials and bring the hotel up to date with Sofitel latest brand standards.

We plan to renovate all rooms, to increase the number of suites, and to create a spa and wellness area within the hotel.

explains Inès Haack, Manager in charge of the acquisition for EXTENDAM

The operation is being carried alongside DG Invest, one of EXTENDAM's historic partners. DG Invest will be in charge of the hotel asset management.

The hotel acquisition and renovation are financed with a loan granted by CAIXA Bank and BancoBPI.

In the very center of two of the most attractive and dynamic capitals in Europe, both assets benefit from highly sought after and prestigious locations. We are delighted to set foot in Rome and Lisbon with these



two landmark hotels that we consider among the most beautiful assets within the European Sofitel collection.

**concluded Jean-Marc Palhon,
EXTENDAM Chairman**

In charge of the operation for EXTENDAM:

Inès Haack, Maxime Durand, Bertrand Pullès, Victor Burgund, Caroline Betemps

Buy-Side Advisors:

Herbert Smith Freehills Paris, Herbert Smith Freehills Milan, CS' Associados, Mazars, THEOP Italia, AEGILIM, Albion

Sell-Side Advisors:

Uría Menéndez Proença De Carvalho Lisbon, Chiomenti Milan, JLL Hotels & Hospitality Group



FRENCH LEADER IN PRIVATE EQUITY INVESTMENT

DEDICATED TO ECONOMY AND MID-RANGE HOSPITALITY IN EUROPE

223
DEALS

340
HOTELS

26 385
ROOMS

€ 3,9bn
IN ASSET



ABOUT SOFITEL

A pioneer of French luxury hospitality since 1964, Sofitel today embodies heartfelt and committed luxury with a French zest. A seamless blend of the richness of each local culture and the French joie de vivre, the brand delights travelers who appreciate delicacy and subtle refinement, offering them heartfelt and authentic service. At Sofitel, beauty is in the details: life's simple pleasures such as gastronomy and sleep are art forms for an incomparable experience.

Sofitel now boasts more than 120 hotels, all elegant and unique, in the world's most sought-after destinations. Among its most remarkable properties: Sofitel Le Scribe Paris Opera, Sofitel London St James, Sofitel Dubai The Obelisk, Sofitel Mexico City Reforma and Sofitel Ambassador Seoul. The brand also offers a selection of heritage luxury hotels under the Sofitel Legend banner, renowned for their timeless elegance and fascinating history, such as Sofitel Legend Old Cataract Aswan, Sofitel Legend Santa Clara Cartagena and Sofitel Legend Metropole Hanoi.

Sofitel is part of Accor, a world leading hospitality group counting over 5,500 properties throughout more than 110 countries, and a participating brand in ALL - Accor Live Limitless - a lifestyle loyalty program providing access to a wide variety of rewards, services and experiences.

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