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## FRANCE - EXTENDAM CONTINUES ITS INVESTMENT STRATEGY IN PARIS WITH THE ACQUISITION OF THE IBIS PARIS PÈRE LACHAISE

**EXTENDAM announces the acquisition of the ibis Paris Père Lachaise, a 31-room, 3-star hotel located in Paris' 11th arrondissement, alongside KER HOSPITALITY. Fully renovated in 2023, the hotel occupies a central location in the immediate vicinity of Père Lachaise Cemetery and some of eastern Paris' most vibrant neighbourhoods. The transaction is fully aligned with EXTENDAM's strategy of investing in hotel assets in prime locations with further potential for operational and commercial optimisation.**

### **A strategy focused on commercial and operational optimisation**

Located at 80 rue de la Folie Régnault, the ibis Paris Père Lachaise is a 31-room, 3-star hotel featuring a breakfast room, bar area and snack offering.

The hotel underwent a full renovation in 2023, followed by a refurbishment of its façade in 2025. The property is now entering a new phase of development, with several clearly identified value creation opportunities. The strategy will notably focus on enhancing commercial performance through the expertise of KER HOSPITALITY's revenue management teams, as well as bringing certain functions in-house and creating operational synergies with other hotels managed by the operator.

This acquisition enables EXTENDAM to invest in a recently renovated Paris hotel in a prime location, with further scope to enhance its operational performance.

### **A prime location in one of eastern Paris' most dynamic neighbourhoods**

The ibis Paris Père Lachaise occupies a central location in Paris' 11th arrondissement, just 280 metres from Père Lachaise

metro station, served by lines 2 and 3. This connectivity provides quick access to the capital's main business and tourist districts, as well as its major railway stations.

The hotel is located in the immediate vicinity of Père Lachaise Cemetery, one of Paris' most iconic cultural and historic landmarks, and just a few minutes from the Oberkampf and Bastille districts, which are home to a particularly broad range of restaurants, shops, cafés and cultural venues.

The hotel also operates within a local hospitality market predominantly made up of small-scale independent properties, in an area of Paris where acquisition opportunities remain limited.

*“This acquisition further strengthens our presence in a particularly dynamic Paris neighbourhood where hotel transactions remain relatively rare. The ibis Paris Père Lachaise combines several of the characteristics we look for : a high-quality loca-*

*tion, a recently renovated property and clearly identified opportunities for further optimisation. We are also very pleased to complete another transaction alongside KER HOSPITALITY, a trusted partner with whom we have built a strong relationship and a significant hotel portfolio over the years,”*

*comments Bertrand Pullès for EXTENDAM.*

*“We are very pleased to continue expanding our presence in Paris alongside EXTENDAM. The ibis Père Lachaise is a high-quality asset in an excellent location, and we are confident in our ability to unlock its full potential through the expertise of our teams and our in-depth knowledge of the Paris market,”*

**add Claude-André Deschamps and Olivier Berthaud, Managing Directors of KER HOSPITALITY.**



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*Past performance is not a reliable indicator of future results, and is not constant over time.*



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IBIS BUDGET PÈRE LACHAISE

**EXTENDAM**  
CAPITAL PARTNERS IN HOSPITALITY

FRANCE'S LEADING PRIVATE EQUITY FIRM

DEDICATED TO BUDGET AND MIDSACLE HOSPITALITY IN EUROPE

**260**  
DEALS

**400**  
HOTELS

**32 500**  
ROOMS

**€5,6 bn**  
ASSET VALUE

SOURCE : EXTENDAM - 31/06/2026

PRESS CONTACT

CAROLINE DANIS

| [presse@extendam.com](mailto:presse@extendam.com)

MORE INFORMATION ON

[WWW.EXTENDAM.COM](http://WWW.EXTENDAM.COM)

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